#### GLASSHILL STUDIOS PRIVACY POLICY

New EU legislation called the General Data Protection regulation (GDPR) now sets out comprehensive requirements for all companies handling the personal data of EU citizens. This includes a number of things we must tell you of when we collect data from you. We have provided all the information you need as simply and clearly as possible through this Privacy Policy using a question-and-answer format.

What data do you hold about me?

We hold the following details for people (clients and potential clients) who have made bookings with us or enquired about making a booking:

- Your name, email address, job title and any other information you voluntarily provide to us via our online enquiry forms or emails sent to us.
- Your IP address (which is a unique identifier that computers and devices used to identify and communicate with each other) which is automatically recognised by the web server
- · Records of your interactions with Glasshill Studios e.g. previous bookings
- Records of email exchanges and phone calls
- Details of financial transactions

# What do you use my data for?

We use your data to provide any services you request from us and also pursue Glasshill Studios' legitimate interests in promoting our studio spaces, news and events.

Specific activities include:

- To deal with your requests, enquiries and bookings
- To contact you for reasons related to your requests, enquiries and bookings
- To advise of Glasshill Studios' availability and services
- To send you newsletters with information about Glasshill Studios
- To use your IP address to monitor traffic and gather browsing behaviours of visitors to our websites. We will not use your IP address to identify you personally in any way

#### Who is responsible for my data?

Any data collected about you during your dealings with Glasshill Studios or through your use of the Glasshill Studios website will be kept under the control of Glasshill Rehearsal Studios UK Ltd. Data controller for the studio is Lori Ford, General Manager – lori@glasshillstudios.com

## How long will you keep my data for?

We keep details of contracted bookings for seven years for tax and accounting reasons.

We will keep your contact details for three years after the date of your last enquiry in case you want to make a future booking.

We will delete your email address from our e-newsletter mailing list as soon as possible after you unsubscribe from the mailing list. You can do this at any time using the unsubscribe link at the bottom of any e-newsletter we send you.

## Where will my data be stored?

Your data will be stored on a secure server at Glasshill Studios. Some data (including, but not limited to, information relating to invoices issued and paid) will also be stored on Glasshill Studios' secure server. Other data (including, but not limited to, information relating to executed contracts) will also be kept at Glasshill Studios and stored on our secure server.

We also use cloud based services to store and process data about clients. Some of these cloud providers store data in the United States. In these cases the providers are certified under the EU-US privacy shield framework (see <a href="https://www.privacyshield.gov/welcome">https://www.privacyshield.gov/welcome</a>). In addition to this our contracts with these providers include clauses, which guarantee that they provide the same safeguards for the data and rights to our members as if the data were stored in the EU. More information about the security measures put in place by these providers is linked to below.

Here is a list of the current cloud based service providers we share your data with:

#### Matrix Studio Bookings System

What data: All data collected about enquiries and bookings at Glasshill Studios is stored in Matrix Bookings System.

Purpose: Managing our client database and facilitating studio bookings

Data location: Secure servers in Germany & the Netherlands

More info: http://www.matrixbooking.com/matrix-booking-gdpr/

#### MailChimp.com

What data: Name and email address

Purpose: Keeping in touch with clients via email via e-newsletters

Data location: Secure servers in the USA

More info: <a href="https://mailchimp.com/about/security/">https://mailchimp.com/about/security/</a>

### Who will have access to my data?

- Authorised employees of Glasshill Studios
- Our accountancy company

### Will you pass my data to anyone else?

Glasshill Studios will take all reasonable steps to ensure that your data is treated securely and in accordance with this privacy policy.

We will never share your personal information with a third party, unless required to do so by law or for the purposes of crime prevention or detection.

We have appropriate technical and organisational measures in place to prevent the loss, misuse or alteration of your personal information. Any personal information you provide to us is stored securely on password and firewall protected servers.

Any newsletter or marketing email which you receive from us will contain an unsubscribe option.

The Internet is not generally a secure medium for communication and therefore we cannot guarantee the security of any information you send to us over the Internet.

#### What is GDPR?

GDPR stands for General Data Protection Regulation. This is a pan-European law, which replaces previous national data protection legislation and gives all EU citizens common rights. The full text of the GDPR can be found here: <a href="https://gdpr-info.eu/">https://gdpr-info.eu/</a>

### What rights does GDPR give me?

Full details of your rights are available in the text of the GDPR (see above link) but here is a quick summary of the main provisions that are relevant to the type of data we hold about you:

- Access: You have the right to view the data we hold about you and to receive copies of this data in digital format.
- Accuracy: If any of the data we hold about you is incorrect or incomplete then you can provide the correct or complete data and we must update the data we hold.
- Erasure: You can request that we erase all the data we hold about you.
- Restriction of processing: In some cases you can ask us to retain your data but not do anything with it.

## How do I exercise my GDPR rights?

If you want to exercise any of your rights in relation to data Glasshill Studios holds about you then please email: <a href="info@glasshillstudios.com">info@glasshillstudios.com</a> or email or write to the Data Controller at the address given above (see "Who is responsible for my data?")

Please provide details in your email/letter of what actions you would like us to take. Depending on the nature of the request and whether or not your request comes from the email address we have on file for you, we may need to verify your identity so that we don't give out information to the wrong person. In most cases it helps if you are able to provide a contact phone number so that we can validate your identify and discuss the request with you.

### What if I have a complaint?

If you are concerned about how we manage your data, or how we have handled a request to exercise your rights, then please get in touch with us to discuss it. To do this, please send an email detailing your concerns to <u>info@glasshillstudios.com</u>

If you are still not satisfied with the response you can take your concern to the Information Commissioner's Office. For details of how to do this please refer to the ICO web site: <a href="https://ico.org.uk/">https://ico.org.uk/</a>

## The types of cookies we use and how you can disable them?

A cookie is a piece of text that a website transfers to your computer's hard disk in order to remember who you are. Cookies interact with your computer and our website faster and easier by remembering the registration details and preferences from previous visits.

Typically, a cookie will contain the name of the website from which the cookie has come, the lifetime of the cookie and a value. The use of cookies does not give us access to the rest of your computer and only the site that created the cookie can read it.

The information that these cookies provide will help us to improve our site by telling us which pages you find useful and which pages you do not.

We use the following types of cookies:

Session cookies – these are temporary cookies that remain in the cookie file of your browser until you close the browser. Our website uses a session cookie which is stored in your browser until you close it to ensure connections to our servers are distributed evenly to provide optimal performance. Learn more about session cookies: http://www.allaboutcookies.org/

**Analytical cookies** – Our website uses Google Analytics cookies (third party cookies) for the following purposes:

 a cookie to record the time of your first visit to website, the time of your most recent visit to the website, the time of your current visit and your journey through the website

- a cookie to record how long you stayed on the website
- a cookie to record how you located our website (i.e. Google search, keyword, link from other page etc.).

We only share the information obtained through the use of Google Analytics with Google. For more information on Google's use of your information, please visit the Google Privacy and Data Sharing pages. The cookies we use for these purposes do not track your Internet usage after leaving our website and we do not store your personal information. They will also not be used in connection with any other information to identify you in any way. To prevent Google Analytics cookies being set, you may wish to install the <a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a>

## Can I opt out of cookies?

Glasshill Studios will not use cookies to collect personally identifiable information about you. Yes you can restrict or block the cookies which are set by our websites, and you can do so by accessing your Internet browser settings. The "Help" function within your browser should tell you how. Please be aware that restricting cookies may impact on the functionality of our website.

For general information about cookies and how to disable them, please visit: <a href="https://www.aboutcookies.org/">https://www.aboutcookies.org/</a> or <a href="https://www.allaboutcookies.org/">https://www.allaboutcookies.org/</a>

For information on how to manage cookies on a mobile phone, games console or internetenabled television, you should refer to the operations manual specific to each device. To opt out of any third-parties using cookies where data about your interaction with our website is collected, please refer to their website for this information.